

EXECUTIVE TALK : THE POWER OF POSITIVE IMAGE

Objectives

At the end of this programme, participants will be able to :

- identify limits and overcome barriers towards an excellent personality; and
- improve personal image.

Contents

- Defining Who You Really Are
 - self worth
 - identifying self strength and weaknesses
 - self image vs. organisational image
- Branding - Power of Positive Image
 - personal image
 - how to be your own publicist
 - image influences on performance
- Projecting Professionalism
 - body language and non verbal communication
 - how to project competency and professionalism

Methodology

- Lecture
- Video
- Q & A session

Duration

- ½ day

Target Group

- Officers Grade 41 and above in the Government Agencies/ Local Authorities